

机会

(opportunity)

Learn how to recognize it.

ONE DAY ONLY The perfect, practical primer
on bi-lateral trade with China.

May 31, 2012
8:30am - 11:30 am
at The Toledo Club

\$30 per person
(includes continental breakfast)

Presented by a panel of Chinese experts in international trade law, overseas manufacturing and global marketing, this thorough introduction to doing business in China will cover:

- Today's business climate in China
- Fundamentals of Chinese business etiquette
- Bridging cultural gaps
- Working within the Chinese legal and insurance systems
- Managing a workforce and driving performance
- Overcoming manufacturing challenges
- Case studies and strategies for success
- Creating a local network

Seating is limited so reserve your seat today by registering online at www.becker-cmca.com or call us for more information at 800.800.7890. Registration deadline is May 23rd, 2012.

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